



MEDIA KIT • 2026

US NAUTICS

[@usnautics.com](https://usnautics.com)

Sponsored video distribution • Yachts, boating & marine lifestyle

You supply the video. I put it in front of a boating audience. • Launched July 2026

THE NUMBERS THAT MATTER

Rolling 28 days

6.4M

video views

332x

views per follower

3.69%

engagement per view

19,300+

followers

A 19.3K account delivering 6.4M views means reach comes from placement, not follower count — your video enters a feed that already travels.

PERFORMANCE BREAKDOWN

Last 28 days

6.4M

video views

212.9K

likes

15.5K

shares

7.7K

comments

34.8K

profile views

236,100

total interactions

3.69%

engagement / view

0.24%

share rate

1 in 184

viewers hit the profile

TOP PERFORMING POSTS ON THIS ACCOUNT



1.3M

VIEWS



1.0M

VIEWS



988K

VIEWS

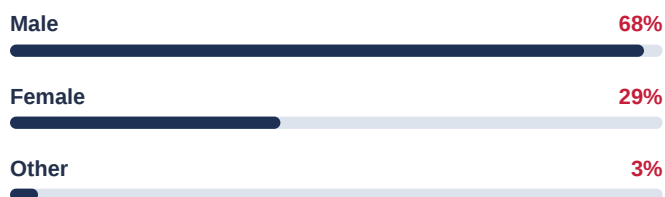
WHY BRANDS POST HERE

- **Zero production burden** — you send a finished video, I handle publishing and cross-posting.
- **Reach that outperforms the follower count** — 6.4M views in 28 days from a 19.3K base.
- **A ready-made boating feed** — your video lands beside yacht content, not in a general lifestyle mix.
- **Audiences that act** — 15.5K shares and 7.7K comments in 28 days.
- **Fast and low-risk** — live within 48 hours; book direct or through Collabstr escrow.

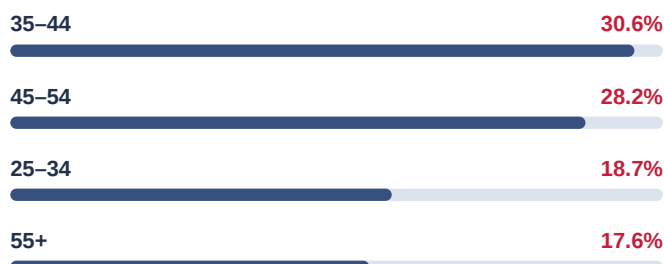


AUDIENCE DEMOGRAPHICS

GENDER



AGE GROUPS



76% aged 25–54

— the core decision-making age band for charter bookings, watersports equipment and marine gear purchases.

GEOGRAPHIC REACH

Ranked by share of views

Top markets: Algeria • Italy • Brazil • France • Tunisia • Spain • United States • Germany

STRONGEST FIT

- Charter & boat-rental marketplaces
- Watersports gear, eFoils and jetboards
- Marine apparel, eyewear and accessories
- Travel, tourism and destination brands
- App installs and affiliate / CPA offers

HOW TO READ THIS AUDIENCE

Reach is Mediterranean-led, not US-led. Best used for awareness, reach and top-of-funnel volume rather than direct high-ticket sales. Priced accordingly, and performance-based structures are welcomed.

WHAT YOU SEND / WHAT I DO

YOU PROVIDE

- A ready-to-post video, 9:16 vertical
- 30 or 60 seconds, final cut
- Caption, hashtags and any link
- Preferred posting date, if any
- Approval to tag as a paid partnership

I PROVIDE

- Publication on TikTok @usnautics.com
- Cross-posting to my other channels
- Placement inside an active boating feed
- Paid-partnership disclosure, per platform rules
- Performance reporting at 7 and 28 days

GOOD TO KNOW

NOT INCLUDED

- Video production, filming, scripting or editing
 - Paid ad spend (a Spark Ad code can be supplied — see rates)
 - Guaranteed view counts — the 6.4M figure is account-wide across all posts in the period, not a per-post promise
- Strong creative is what makes this feed travel. Send your best-performing cut, not a corporate edit.*



HOW A CAMPAIGN RUNS

01

Book

Choose a package here or on Collabstr.

02

Send assets

You deliver the finished video and caption.

03

I post

Live within 48 hours, plus cross-posting.

04

Report

Metrics sent at 7 and 28 days.

RATES

USD • launch rates • same price direct or via Collabstr

PACKAGE	WHAT IT INCLUDES	RATE
1 Post	One video, up to 60s, posted + cross-posted	\$120
2 Posts	Two videos, scheduled to suit you	\$200
4 Posts / Month	Weekly slot, priority scheduling	\$360
Ongoing Partnership	Longer series or affiliate / CPA terms	Custom

ADD-ONS

Spark Ad code

+\$50

Run the post as a paid ad from my handle.

Category exclusivity

+25%

No competing brand posted for 30 days.

Pinned for 7 days

+\$40

Post held at the top of the profile.

A NEW ACCOUNT — PRICED AND STRUCTURED ACCORDINGLY

- Launch rates, well below the usual cost per view for this level of reach.
- Pay through Collabstr escrow — funds are only released once the post is live.
- Posted within 48 hours of receiving your assets, or the booking is refunded.
- Screenshot metrics sent at 7 and 28 days, whatever the numbers say.

Let's Build Something on the Water

Book direct: contact@usnautics.com

Book with escrow: collabstr.com/usnautics

TikTok @usnautics.com • usnautics.com • Stockholm, Sweden

Rates current as of August 2026, reviewed quarterly. • 0 to 17,500 followers in six weeks.